



The Greater Hartford Convention & Visitors Bureau's Bring it Home to Hartford Program

Over the past 10 years, some of our region's most visible leaders have brought associations into the city for their national or regional conferences through the **Bring it Home to Hartford** program. In turn, these events have generated visibility, contacts and business opportunities for the referring organizations and for related businesses.

Area business, organizational and professional leaders contact colleagues and association members within their industries and professions to promote Hartford as a meeting destination. Once the initial call is made (and the lead's interest has been established), GHCVB sales staff follow up with marketing materials, site familiarization tours and proposals. Once Hartford is chosen as the group's meeting site, GHCVB will help coordinate lodging, meeting facilities, transportation and recreation/entertainment options.

A sampling of how area leaders are bringing their industries' and professions' meetings home to Hartford include:

- Patricia Meiser McNett, athletic director, University of Hartford — America East Women's Basketball Tournament, 2002-2004
- William Mudano, Sr., executive director, Nutmeg State Games — State Games of America 2003
- State Epidemiologist Dr. Matthew L. Carter, M.D., M.P.H. — 2003 Annual National Conference, Council of State Territorial Epidemiologists
- Urban League of Greater Hartford President James E. Willingham, Sr. — the National Urban League's 2002 Eastern Regional Conference
- Dennis Horgan and Korky Vann of The Hartford Courant — the National Writers Workshop 1995 - 2004
- Gregory M. Cap, local member of the National Pigeon Association — the National Pigeon Association's 2003 Annual Meeting
- The Rev. James B. Walker — the Christian Methodist Episcopal Church 2002 Annual Regional Conference
- Former Mayor Michael Peters — National Community Development Association 2000 Annual Meeting
- Ray Brothers, Yankee Energy and Paula Jackson, United Illuminating — American Association of Blacks in Energy 2000 meeting
- Attorney Dan Papermaster — 1996 Presidential Debate

For more information on the Greater Hartford Convention & Visitors Bureau's **Bring it Home to Hartford** program, contact H.Scott Phelps, president, at 860.728.6789 or scottp@hartfordcvb.org